



DHAMINI SACCO SOCIETY LTD

Regulated Non-WDT Sacco Society
"Our Savings, Our Future"

VACANCY: MARKETER / BUSINESS DEVELOPMENT OFFICER

Dhamini N-WDT Sacco Society Ltd is seeking to recruit a **dynamic, results-oriented, and self-driven Marketer / Business Development Officer** to drive membership growth, enhance brand visibility, and promote uptake of the Sacco's products and services.

Position: Marketer / Business Development Officer

Remuneration: Retainer + Commission

Application Deadline: 4th October 2026

Role Purpose

The successful candidate will be responsible for driving membership growth, strengthening the Sacco's market presence, promoting products and services, and developing business opportunities through effective marketing and business development initiatives.

Key Responsibilities

1. Develop and implement effective marketing strategies and plans.
2. Conduct online, digital, and social media marketing activities.
3. Recruit new members, groups, institutions, and other potential clients.
4. Identify and develop new business and partnership opportunities.
5. Organize marketing events, promotions, member education, and training activities.
6. Respond promptly and professionally to member and customer queries on social media platforms.
7. Manage and maintain an inventory of marketing and promotional materials.
8. Analyse market trends, customer needs, and competitor activities.
9. Propose innovative product ideas and service improvements.
10. Prepare engaging marketing content and submit monthly marketing and business development reports.
11. Collect, analyse, and present member and customer feedback to support service improvement.
12. Perform any other duties as assigned by the Supervisor/CEO.

Key Competencies

- Excellent communication and interpersonal skills.
- Strong sales and business development abilities.
- Ability to identify and convert new business opportunities.

- Good digital and social media marketing skills.
- Self-driven, target-oriented, and results-focused.
- Strong customer service and relationship-management skills.
- Ability to work independently and as part of a team.
- Good reporting, presentation, and analytical skills.
- Knowledge of SACCO products and financial services will be an added advantage.

How to Apply

Interested and qualified candidates are invited to:

Fill online form [apply here](#)

Then submit their **CV and a brief application letter** clearly indicating the position applied for to **career@dhaminisacco.com**

Application Deadline: 4th October 2026

Only shortlisted candidates will be contacted.

Dhamini N-WDT Sacco Society Ltd
Growing Together, Serving Better

